



**ELECTRONIC  
POLITICAL AND ISSUE ADVERTISING  
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Priorities USA Action Fund

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

7/31/12 - 8/6/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)

Date: \_\_\_\_\_

2. Original contract showing requested time (when available)

Date: \_\_\_\_\_

3. Updated contracts as order changes.

Date: \_\_\_\_\_

4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: 8/5/12 BR

Checklist Completed:

By: Brian Raughter

Date: 9/10/12

DUPLICATE  
INVOICE

**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938210-1	08/05/12	August 2012	07/30/12 - 08/05/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1518

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	938210	07894008

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/02/12	08/02/12	5-6am News	5 - 6am	---T---	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 08/02/12 5:52 AM 5-6am News 5 - 6am 1:00 PRATV1203H \$700.00 NM									
2	08/03/12	08/03/12	6-7am News	6-7am	----F--	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 08/03/12 6:13 AM 6-7am News 6-7am 1:00 PRATV1203H \$1,200.00 NM									
3	08/01/12	08/01/12	6-7am News	6-7am	--W----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 08/01/12 6:28 AM 6-7am News 6-7am 1:00 PRATV1203H \$1,200.00 NM									
4	08/02/12	08/02/12	Good Morning America	7-9am	---T---	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 08/02/12 7:26 AM Good Morning America 7-9am 1:00 PRATV1203H \$1,100.00 NM									
5	08/01/12	08/01/12	Good Morning America	7-9am	--W----	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 08/01/12 8:53 AM Good Morning America 7-9am 1:00 PRATV1203H \$1,100.00 NM									
6	08/03/12	08/03/12	Good Morning America	7-9am	----F--	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 08/03/12 7:55 AM Good Morning America 7-9am 1:00 PRATV1203H \$1,100.00 NM									



Send Payment To:

**WTAE**  
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**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938210-1	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1518	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/03/12	08/03/12	Live with Kelly	9-10am	----F--	1:00	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----F--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		08/03/12	9:30 AM	Live with Kelly	9-10am	1:00	PRATV1203H	\$400.00	NM
8	08/02/12	08/02/12	Live with Kelly	9-10am	---T---	1:00	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---T---	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		08/02/12	9:50 AM	Live with Kelly	9-10am	1:00	PRATV1203H	\$400.00	NM
9	08/02/12	08/02/12	The View	11am-noon	---T---	1:00	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---T---	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		08/02/12	11:32 AM	The View	11am-noon	1:00	PRATV1203H	\$600.00	NM
10	08/01/12	08/01/12	WTAE Noon News	12-12:30pm	--W----	1:00	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	--W----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		08/01/12	12:10 PM	WTAE Noon News	12-12:30pm	1:00	PRATV1203H	\$900.00	NM
11	08/03/12	08/03/12	WTAE Noon News	12-12:30pm	----F--	1:00	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----F--	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		08/03/12	12:29 PM	WTAE Noon News	12-12:30pm	1:00	PRATV1203H	\$900.00	NM
12	08/03/12	08/03/12	6-6:30pm News	6-6:30pm	----F--	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----F--	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		08/03/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	PRATV1211H	\$650.00	NM
13	08/02/12	08/02/12	Inside Edition	7-7:30pm	---T---	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---T---	1	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		08/02/12	7:12 PM	Inside Edition	7-7:30pm	:30	PRATV1211H	\$625.00	NM
14	08/01/12	08/01/12	Entertainment Tonight	7:30-8pm	--W----	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	--W----	1	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		08/01/12	7:43 PM	Entertainment Tonight	7:30-8pm	:30	PRATV1211H	\$625.00	NM
15	08/02/12	08/02/12	Nightline	11:35pm-1205am	---T---	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---T---	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		08/02/12	11:52 PM	Nightline	11:35pm-1205am	:30	PRATV1211H	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



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**WTAE**  
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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938210-1	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1518	

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/02/12	08/02/12	Nightline	11:35pm-1205am	---T---	:30	1	\$400.00	NM
16	08/01/12	08/01/12	Jimmy Kimmel	12:05am-1:05am	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 08/01/12 12:37 AM Jimmy Kimmel 12:05am-1:05am :30 PRATV1211H \$150.00 NM									
17	08/03/12	08/03/12	Jimmy Kimmel	12:05am-1:05am	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 08/03/12 1:00 AM Jimmy Kimmel 12:05am-1:05am :30 PRATV1211H \$150.00 NM									
18	08/04/12	08/04/12	Sat Access ROT	Sa 7-8pm	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 08/04/12 7:55 PM Sat Access ROT Sa 7-8pm :30 PRATV1211H \$250.00 NM									
19	08/05/12	08/05/12	Sun 8-10am News	8-10am	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 08/05/12 9:09 AM Sun 8-10am News 8-10am :30 PRATV1211H \$325.00 NM									
<b>Total Spots</b>							<b>19</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,775.00</b>
<u>Agency Commission</u>	<b>\$1,916.25</b>
<u>Net Amount Due</u>	<b>\$10,858.75</b>